



REaSoN Neonatal Meeting
28th June – 30th June 2020
University of Warwick, Coventry
www.reasonmeeting.co.uk

Dear Colleague,

We are delighted to invite you to exhibit at the 26th REaSoN Neonatal Meeting which is taking place from Sunday 28th June to Tuesday 30th June 2020 at the University of Warwick, Coventry, UK.

REaSoN has evolved over a quarter of a century as a prestigious and educationally rewarding annual conference for doctors, nurses, ANNPs, nurse educators and others with a shared interest in all aspects of neonatology. The meeting provides dedicated sessions that cover current research evidence, quality improvement, nursing hot topics, ethics, and frontier science. Leading UK and International speakers are attracted, and lively debate encouraged.

This meeting regularly attracts around 350 attendees due to the quality of the stimulating and informative education offered, and its broad relevance to the entire neonatal multidisciplinary team.

2020 will see the continuation of the poster and oral presentation competitions, which encourages cutting edge research to be shared amongst the neonatal community. 2020 will also see the inclusion of some nursing focused sessions in the main meeting. Confirmed topics will be available on the 'programme' tab of the meeting website soon and we will be regularly adding further information regarding the programme as it is developed at www.reasonmeeting.co.uk.

2020 will see the continuation of the popular (and traditional) format with the Exhibition taking place in the Arts Centre Building, with a buffet style lunch served in the Exhibition area.

The following sponsorship packages are available at REaSoN 2020:

Platinum Sponsorship

Package includes:

- Premium exhibition space (8 metres x 2 metres)
- Opportunity to have a symposium (time slots to be discussed)
- Up to 10 representatives for 2 days
- Attendance to the faculty dinner for 2 representatives (Sunday)
- Welcome Reception Buffet for up to 8 representatives (Sunday)
- Accommodation for Sunday and Monday night on campus for 10 representatives
- Conference Dinner for up to 10 representatives (Monday)
- Reserved table at the Conference Dinner
- Logo on programme, promotional materials and holding slide displayed during the conference
- Management of roving microphone sessions
- Up to 4 inserts into delegate bags
- Opportunity to provide notepads and pens for delegates
- Option of sending (via CFS Events) up to 4 pre-conference marketing emails to registered delegates
- Delegate list

Tariff: £10,000 +VAT

Gold Sponsorship

Package includes:

- Superior exhibition space (6 metres x 2 metres)
- Up to 4 representatives for 2 days
- Welcome Reception Buffet for up to 4 representatives (Sunday)
- Conference Dinner for 4 representatives (Monday)
- Accommodation for 4 representatives for Monday night only
- Logo on programme, promotional material and holding slide displayed during the conference
- Up to 3 inserts into delegate packs
- Opportunity to provide notepads and pens for delegates (providing this is not up taken by a Platinum Sponsor)
- Option of sending (via CFS Events) a pre-conference marketing email to registered delegates
- Delegate list

Tariff: £5,250 +VAT

Silver Sponsorship

Package includes:

- Standard exhibition space (3 metres x 2 metres)
- 2 representatives for 2 days
- Conference Dinner for 2 representatives (Monday)
- Accommodation for 2 representatives for Monday night only
- 1 Insert into delegate packs
- Delegate list

Tariff: £2,250 +VAT

| | Platinum | Gold | Silver |
|--|--------------|-------------|-------------|
| Price | £10,000 +VAT | £5,250 +VAT | £2,250 +VAT |
| Stand Area | 8m x 2m | 6m x 2m | 3m x 2m |
| Opportunity to host a symposium | Yes | No | No |
| Representatives | 10 | 4 | 2 |
| Sunday night accommodation | 10 | No | No |
| Monday night accommodation | 10 | 4 | 2 |
| Arrival Buffet (Sunday) | 8 | 4 | No |
| Conference Dinner (Monday) | 10 | 4 | 2 |
| Reserved Table at Conference Dinner | 1 | No | No |
| Inserts in delegate bags | 4 | 3 | 1 |
| Opportunity to provide notepads and pens | Yes | Potential | No |
| Scheduled Marketing emailers | 4 | 1 | No |
| Delegate List | Yes | Yes | Yes |

Sponsored Delegate Places

Benefits include:

- A dedicated registration website that you can promote (please note: this is only included if you are sponsoring 10+ delegates)
- A personalised tab on the REaSoN website which will include your company details, logo and how to register (please note: this is only included if you are sponsoring 10+ delegates)
- A personalised code that you can give to potential delegates which will allow them to register under your company name
- Your company name/logo printed on each sponsored delegate's meeting badge
- A dedicated marketing emailer sent to over 5,000 Neonatal contacts (please note: this is only included if you are sponsoring 10+ delegates)

Additional Sponsorship Opportunities

- Sponsorship of Welcome Reception (Sunday 28th June)
- Sponsorship of Pre-Conference Dinner drinks receptions (Monday 29th June)
- Sponsorship of abstract publication in the 'infant journal'
- Sponsorship of delegate bags including your company logo
- Sponsorship of badges including your company logo on all non-sponsored delegate badges

Please get in touch if you are interested in sponsoring delegate places or any of these additional sponsorship opportunities.

Additional Representatives

Additional representative places can be purchased for £367.50 plus VAT per person. This includes attendance at the Conference Dinner and Monday night accommodation on campus.

Additional Accommodation

If accommodation is required by any additional representatives for Sunday night, the cost is £60.00 plus VAT per room per night for a single en-suite study bedroom on campus including breakfast.

Venue

Arts Centre Building
University of Warwick
Gibbet Hill Road
Coventry
CV4 7AL

Tel: +44 (0)24 7652 2280

Website: www.warwickconferences.com/conferencepark

Car Parking

Complimentary car parking is available for exhibitors in the allocated car parks on campus.

Please be aware that you will need to register your car number plate with the venue. Details of this will be sent in due course.

Confirmation

We have attached an **Exhibitor's Confirmation Form** which must be signed and returned to confirm your sponsorship. The form includes invoice details and any requirements you may have for your exhibition space, as well as details of the representatives who will be attending.

By signing and returning this form you are committing to the items detailed therein, and CFS Events Ltd's cancellation policy and standard Terms and Conditions.

If a purchase order is required for invoice purposes, please ensure that you provide this with your confirmation.

Please be aware that all invoices need to be paid in full prior to the meeting date.

Delegate Bag Inserts

Please note that we will advise regarding the quantity of inserts required closer to the event and we will need to receive them by **Friday 12th June 2020** at the latest.

Further details will be sent closer to the event regarding delivery information and set up times.

If you require any further information or have any queries, please do not hesitate to contact me on +44 (0)1438 751519 or email mollie@cfsevents.co.uk.

I look forward to hearing from you.

Mollie Crook
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