



**REaSoN Neonatal Meeting**  
**30<sup>th</sup> June – 2<sup>nd</sup> July 2019**  
**University of Warwick, Coventry**  
[www.reasonmeeting.co.uk](http://www.reasonmeeting.co.uk)

Dear Colleague,

We are delighted to invite you to exhibit at the 25<sup>th</sup> Anniversary of The REaSoN Neonatal Meeting from Sunday 30<sup>th</sup> June to Tuesday 2<sup>nd</sup> July 2019 at University of Warwick, Coventry, UK.

REaSoN has evolved over a quarter of a century as a prestigious and educationally rewarding annual conference for doctors, nurses, ANNPs, nurse educators and others with a shared interest in all aspects of neonatology. The meeting provides dedicated sessions that cover current research evidence, quality improvement, nursing hot topics, ethics, and frontier science. Leading UK and International speakers are attracted, and lively debate encouraged.

This meeting regularly attracts around 350 attendees due to the quality of the stimulating and informative education offered, and its broad relevance to the entire neonatal multidisciplinary team.

2019 will see the continuation of the poster and oral presentation competitions, which encourages cutting edge research to be shared amongst the neonatal community. 2019 will also see the inclusion of some nursing focused sessions in the main meeting. Confirmed topics will be available on the 'programme' tab of the meeting website soon and we will be regularly adding further information regarding the programme as it is developed at [www.reasonmeeting.co.uk](http://www.reasonmeeting.co.uk).

2019 will see the continuation of the popular (and traditional) format with the Exhibition taking place in the Arts Centre Building, with a buffet style lunch served in the Exhibition area.

The following sponsorship packages are available at REaSoN 2019:

#### **Platinum Sponsorship**

Package includes:

- Premium exhibition space (8 metres x 2 metres)
- Opportunity to have a symposium, time slots to be discussed
- Up to 10 representatives for 2 days
- Attendance to the faculty dinner for 2 representatives (Sunday)
- Welcome Reception Buffet for up to 10 representatives
- Accommodation for Sunday and Monday night on campus for 10 representatives
- Conference Dinner for up to 10 representatives
- Reserved table at the Conference Dinner
- Logo on programme, promotional materials and holding slide displayed during the conference
- Management of roving microphone sessions
- Up to 4 inserts into delegate bags
- Opportunity to provide notepads and pens for delegates
- Option of pre-conference marketing email to conference database
- Delegate list

**Tariff: £10,000 +VAT**

## Gold Sponsorship

Package includes:

- Superior exhibition space (6 metres x 2 metres)
- Up to 4 representatives for 2 days
- Welcome Reception Buffet for 4 representatives
- Accommodation for Sunday and Monday night on campus for 4 representatives
- Conference Dinner for 4 representatives
- Logo on programme, promotional material and holding slide displayed during the conference
- Up to 3 inserts into delegate packs
- Opportunity to provide notepads and pens for delegates providing this is not up taken by a Platinum Sponsor

**Tariff: £5,000 +VAT**

## Silver sponsorship

Package includes:

- Exhibition space (3 metres x 2 metres)
- 2 representatives for 2 days
- Welcome Reception Buffet for 2 representatives if required
- Conference Dinner for 2 representatives
- Accommodation for 2 representatives for Monday night only
- 1 Insert into delegate packs

**Tariff: £2,100 +VAT**

	Platinum	Gold	Silver
Price	£10,000 +VAT	£5,000 +VAT	£2,100 +VAT
Stand Area	8m x 2m	6m x 2m	3m x 2m
Opportunity to host a symposium	Yes	n/a	n/a
Representatives	10	4	2
Sunday night accommodation	10	4	n/a
Monday night accommodation	10	4	2
Arrival Buffet (Sunday)	10	4	2
Conference Dinner (Monday)	10	4	2
Reserved Table at Conference Dinner	1	n/a	n/a
Inserts for delegate bags	4	3	1
Opportunity to provide notepads and pens	Yes	Potential	n/a

### **Additional Sponsorship Opportunities**

- Sponsorship of Welcome Reception (Sunday 30<sup>th</sup> June)
- Sponsorship of Pre-Conference Dinner drinks receptions (Monday 1<sup>st</sup> July)
- Sponsorship of “Meet the Experts” on Sunday prior to The Welcome Reception

### **Additional Representatives**

Additional representative places can be purchased for £367.50 plus VAT per person. This includes attendance at the Welcome Reception, Conference Dinner and Monday night accommodation on campus.

### **Additional Accommodation**

If accommodation is required by any additional representatives for Sunday night, the cost is £60.00 plus VAT per room per night for a single en-suite study bedroom on campus.

### **Venue**

Arts Centre Building  
University of Warwick  
Gibbet Hill Road  
Coventry  
CV4 7AL

**Tel:** +44 (0)24 7652 2280

**Website:** [www.warwickconferences.com/conferencepark](http://www.warwickconferences.com/conferencepark)

### **Car Parking**

Complimentary car parking is available for exhibitors in the allocated car parks on campus.

Please be aware that you will need to register your car number plate with the venue. Details of this will be sent in due course.

### **Confirmation**

We have attached an Exhibitor’s Confirmation Form which must be signed and returned to confirm your sponsorship. The form includes invoice details and any requirements you may have for your exhibition space, as well as details of your representatives who will be attending.

**If a purchase order is required for invoice purposes, please ensure that you provide this with your confirmation.**

**Please be aware that all invoices need to be paid in full prior to the meeting date.**

### **Delegate Bag Inserts**

Please note that we will advise regarding the number of inserts required closer to the event and they will need to be sent to us by ***Friday 14<sup>th</sup> June 2019*** at the latest.

Further details will be sent closer to the event regarding delivery information and set up times.

If you require any further information or have any queries, please do not hesitate to contact me on +44 (0)1438 751519 or email [elise@cfsevents.co.uk](mailto:elise@cfsevents.co.uk).

I look forward to hearing from you.

Elise Etheridge  
CFS Events Ltd  
[elise@cfsevents.co.uk](mailto:elise@cfsevents.co.uk)  
+44 (0)1438 751519